



PRESS RELEASE

Odense, Denmark - May 27th, 2016

Lux Group ApS expands its products and services to Brazil

Exciting news for avid fans of the Blackhead Killer[™] peel-off mask. The revolutionary mask is now also available in several physical stores. Soon available at your local supermarket or pharmacy.

Globally renowned beauty webshop and manufacturer Lux Group ApS has branched out to South America. The company now has a presence in all continents of the world.

Lux Group ApS confirms itself as one of Europe's leading global brands in the beauty industry by exploring a new market. Brazil is the first country in South America where customers can order luxury beauty products with just a few mouse clicks.

To celebrate this major event, Lux Group ApS offers the revolutionary QuickMax eyelash growth serum to new customers from Brazil for very special discount prices. One QuickMax would normally cost R\$ 199 but is now available for R\$ 99 (50% discount). Customers can get up to 70% discount if they place an order for two QuickMax.

Lux Group ApS has plans to offer different products and promotion for the Brazilian market in the near future. The company may, based on the reception in Brazil, also expand to other countries in South America.

For any questions relating to this press release, feel free to contact our CEO Mattias Skovhøj at his direct e-mail mps@luxgroup.eu

The QuickMax eyelash growth serum is available in Brazil through this link (http://luxstyleintl.com/v/254-odzu-quickmax).

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Lux Group ApS is a globally active manufacturer and seller of luxury beauty accessories for women and men.

It is our mission to bring luxurious beauty products to every home for an affordable price.

We believe everyone deserves the opportunity to feel glamorous.